



Taita Taveta County Government



Taita Taveta Biashara Center



Empowered lives. Resilient nations.

## THE COUNTY GOVERNMENT OF TAITA TAVETA

Through the Biashara Centre and in collaboration with the

**United Nations Development Programme, Microsoft & Kenya National Chamber of Commerce & Industry**

*Unleashing the entrepreneurial potential of the youth in Taita Taveta County*

### BUSINESS SKILLS & ENTREPRENEURIAL DEVELOPMENT TRAINING

#### Background

The County Government of Taita Taveta through the Taita Taveta Biashara centre, with the technical and financial support of the United Nations Development Programme (UNDP) is rolling out a training initiative to empower the youth and catalyse competitive growth of Micro and Small Enterprises (MSEs) by enhancing self-employment, and injecting a new breed of productive labour force into the county.

#### The objective of the programme

This training shall provide candidates with concrete hands-on business skills; inculcate entrepreneurial mindsets to transform them from being job seekers into job creators and enable them to be agents of change in their respective sub-counties. The course is designed to stimulate, motivate and develop the candidates' capacity to successfully establish and scale up own business into enterprises of scale and/or provide business consultancy services to other clients.

#### Structure of the programme

##### Phase 1: Business Skills and Entrepreneurship Development (BS&ED) Course

The main objective of this phase is to inculcate an entrepreneurial mindset and develop business skills amongst the participants. Administered in two parts; Part (i) shall be 3 a week intensive training that will provide an opportunity for trainees to reflect upon and explore their own potential, behaviour, skills and attitudes towards potential economic activities in their communities. Part (ii) of this phase shall be a 4 week Business Experiencing Attachment (BEA) whose objective is to expose trainees to best business practices.

##### Phase 2: Enterprise Development Agents' (EDA) Course

Using a set criterion, the expert trainers will identify and select potential Enterprise Development Agents (EDAs) from the BS&ED graduates and train them to offer tailored business advisory services relevant to the community's needs within the county. This phase shall consist of a 2 week intensive training followed by a 4 weeks Sub-County business profiling and consultancy attachment.

#### Target: The Youth - Eligibility

The target group shall be highly motivated and qualified youth who are seeking to either start up their own businesses or become business development agents/consultants with view to seeking income generating opportunities within the county. In addition, the applicants should be youth who are below 35 years, holder of Bachelor's Degrees or higher Diploma and currently unemployed yet actively seeking self-employment, have exceptional drive to start up a business and/or interested in the field of business consultancy and possess a passion for learning and innovation besides being highly committed to the development of the county. In special cases, holder of diploma certificates with passion for business and employment creation may be considered. Holders of masters Degrees will have an added advantage. Youth from Taita Taveta County, and especially youth, women and persons with disabilities are encouraged to apply. Proof of residence shall be required.

#### Course Fee and Support

- Each trainee shall be required to pay a cost sharing fee of Kshs. 2,000 for the BS&ED training on the first day of the course.

#### Application Details:

To apply for this opportunity, please send copies of your motivation letter (1pg), CV/resume, duly filled application form and a copy of your graduate/undergraduate degree certificate to the contact details provided below. Alternatively, the documents can be dropped physically at our Biashara Centre office located in Voi town at the Red Elephant Bistro building, 1<sup>st</sup> Floor. Ensure the subject line is clearly marked as "BS&ED Training". Applications should be received not later than **Sunday, 15<sup>th</sup> May 2016**.

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